

DBE GOALS 2018 - 2020

Name of Recipient: Texarkana Urban Transit District

Goal Period: FY-2018 – October 1, 2014 through September 30, 2020

DOT- projected contract amount: \$ 367,900.00

DBE Goal: 32.26%

Total dollar amount to be expended on DBE's: \$ 118,684.54

Pursuant to Section 49 Code of Federal Regulations Part 26, the Texarkana Urban Transit District (TUTD) has proposed an overall goal of 32.26% for the participation of Disadvantaged Business Enterprises (DBEs) in its contracts funded by the U.S. Department of Transportation (DOT) through the Federal Transit Administration (FTA), effective October 1, 2017 through September 30, 2019. There are 12 anticipated DOT-assisted contracts for FY 18.

1. Advertising
2. Janitorial Supplies
3. Contract Personnel
4. Printing
5. Drug and Alcohol Testing
6. Office Supplies
7. Vehicle Maintenance and Repair
8. Tires/Tire Maintenance
9. Radios and Communications
10. Uniforms
11. Hardware/Software
12. Bus Purchases

Source: TUTD FY 2018-20 Three-Year Planning Budget

MARKET AREA

The market area for the DBE analysis is in the Texarkana Urban Transit District that includes the City of Texarkana, TX, Bowie County TX, Texarkana, AR, Miller County, AR and its surrounding counties. This TUCP region is part of the area identified as the Atlanta District by the Texas Unified Certification Program (TUCP) and statewide by the Arkansas Unified DBE Certification Program (AUCP). Firms certified through the TUCP identify each district where they conduct business and Firms certified through the AUCP is statewide. Several firms, in Texas, do business in multiple districts throughout the State of Texas.

Determination of Market Area:

The Texarkana urbanized area was used as the market area because:

1. A substantial majority of the bidders (contractors and subcontractors) come from this area, and b. A substantial majority of the contracting dollars will be spent in this area.

Methodology used to Calculate Overall Goal

Step 1:

In order to determine an overall goal, the following data sources were utilized to determine a base figure for the relative availability of DBEs:

1. Bowie County, Texas and Miller County, AR, County Business Patterns
<https://www.census.gov/data/developers/data-sets/nonemployer-statstics-and-county-business-patterns.html>
2. State of Texas – Texas Unified Certification Program (TUCP) DBE Directory
<http://www.txdot.gov/apps-cg/tucp/tucp-alpha.htm>
3. State of Arkansas – Arkansas Unified (DBE) Certification Program (AUCP) DBE Directory
<http://www.arkansashighways.com/ProgCon/letting/dbedirectory.pdf>

After identifying the anticipated types of contracts that will be awarded in FY 2018, County Business Pattern (CBP) Data for all firms in Bowie and Miller Counties was identified for the applicable contracting areas. Bowie and Miller Counties was used as the local market area, since the majority of contractors and subcontractors that bid on TUTD proposals are located in this area.

Additionally, the data provided by the TUCP and AUCP included firms working in the Texarkana Urban Transit District. The TUCP consolidates all DBE firms certified by six different agencies into one centralized DBE Directory for DOT funded contracts for Airport, Highways, and Public Transit and the AUCP is statewide.

The initial calculation of DBE availability was accomplished using data from the 2017 Bowie County CBP, Miller County CBP, the 2017 TUCP, and the 2017 AUCP. The North American Industry Standard Classification (NAICS) code used in the calculation for the DOT-assisted contracts for FY 2014 include: 541850 – Advertising , 453998 – Janitorial Supplies, 561311 - Contract Personnel, 5614 – Tires/Tire Maintenance, 423130 – Medical Laboratories (Drug Testing), 453210 – Office Supplies, 81111- Vehicle Maintenance and Repair, 32311- Printing, 517210- Wireless Telecommunications and Carriers, 315191- Uniforms, 443120- Computer and Software Stores, and 336211 – Bus Manufacturing.

The total number of DBE firms (20) divided by the total number of firms (62) produced a base figure of less than 32.26%. See Table 1 below.

TABLE 1
DBE Availability Based on the 2015 County Business patterns and
(Texas & Arkansas) Unified Certification Program Data

NAICS	Type of Work	TOT DBEs In TEXAS	TOT DBEs IN ARKANSAS	Total all Firms TX	Total all Firms AR	% DBEs
541850	Advertising	1	0	7	1	12.50%
453998	Janitorial Supplies	0	0	12	4	0.00%
561311	Contract Personnel	3	0	6	3	33.00%
423130	Tires/Tire Maint	0	0	1	0	0.00%
621511	Drug & Alcohol Testing	0	0	1	0	0.00%
453210	Office Supplies	2	0	3	2	40.00%
81111	Vehicle Maintenance And Repair	5	0	8	0	62.50%
32311	Printing	5	0	6	0	83.33%
517210	Radios and Communication	1	1	3	2	40.00%
315191	Uniforms	0	0	0	0	0.00%
443120	Hardware/Software	2	0	2	1	67.00%
336211	Bus Purchases	0	0	0	0	0.00%
	TOTAL	19	1	49	13	32.26%

Step 2

Each year TUTD will publish our goals in the local newspaper. After publication any vendors that call to ask questions regarding the DBE program. TUTD's DBELO will sit down with each vendor and give them information about the DBE program and an application for them to fill out and return to TXDOT.

TUTD has also encouraged many of our current vendors to become DBE's. Our DBELO will go through the application process with a number of vendors and will explain to them how they could benefit from the program. Most of the responses we have received so far are that they do not want to have to go through all of the paperwork to become a DBE.

TUTD has hosted DBE outreach seminars for vendors to highlight the benefits of becoming a DBE. We invited, contractors, vendors, and community organizations to come to these informative seminars promoting the DBE program and its benefits. TUTD gathered information from the attendees on what we can do to increase small business and DBE participation. Attendees were not encouraged due to the paperwork involved.

After calculating a base figure of the relative availability of DBEs, evidence was examined to determine what adjustment was needed to the base figure in order to arrive at the overall goal.

After collecting the data and reviewing it, although we could adjust our goal downward TUTD has decided to leave our overall goal at 32.26% to try and help attract more DBE participation.

Public Participation

We published our goal information in this Publication:

The Texarkana Gazette

It is also accessible on our website:

www.t-linebus.org

Goal information has also been sent to these organizations:

Texarkana Chamber of Commerce – 819 N. Stateline Texarkana, TX 75501

Texarkana African American Chamber of Commerce – 2502 S. Lake Drive
Texarkana, TX 75501

Texarkana Small Business Development Center – 2435 Moser Texarkana, TX
75501

	NAICS Code	Project	Amount of DOT funds on project:	% of total DOT funds (weight)
1)	541850	Advertising	\$1,500.00	0.0041
2)	453998	Janitorial Supplies	\$13,500.00	0.0367
3)	561311	Contract Personnel	\$134,000.00	0.3642
4)	423130	Tires/Tire Maintenance	\$17,000.00	0.0462
5)	621511	Drug & Alcohol Testing	\$2,538.00	0.0069
6)	453210	Office Supplies	\$8,000.00	0.0217
7)	81111	Vehicle Maintenance and Repair	\$95,000.00	0.2582
8)	32311	Printing Services	\$8,000.00	0.0217
9)	517210	Radios and Communications	\$8,550.00	0.0232
10)	315191	Uniforms	\$12,012.00	0.0327
11)	443120	Computer Harware/Software	\$300.00	0.0008
12)	336211	Bus Purchases	\$67,500.00	0.1835
13)				0.0000
14)				0.0000
15)				0.0000
16)				0.0000
17)				0.0000
18)				0.0000
19)				0.0000
20)				0.0000
21)				0.0000
22)				0.0000
23)				0.0000
24)				0.0000
25)				0.0000
26)				0.0000
27)				0.0000
28)				0.0000
29)				0.0000
30)				0.0000
31)				0.0000
32)				0.0000
33)				0.0000
34)				0.0000
35)				0.0000
Total FTA-Assisted Contract Funds			\$367,900.00	1

Step 2 - Determine the relative availability of DBE's by NAICS Code:

* Use DBE Directory, census data and/or a bidders list to enter the number of available DBE firms and the number of available firms.

	NAICS Code	Project	Number of DBEs available to perform this work (TX & AR)	Number of all firms available (including DBEs) (TX & AR)	Relative Availability	
1)	541850	Advertising	1	8	0.1250	
2)	453998	Janitorial Supplies	0	16	0.0000	
3)	561311	Contract Personnel	3	9	0.3333	
4)	423130	Tires/Tire Maintenance	0	1	0.0000	
5)	621511	Drug & Alcohol Testing	0	1	0.0000	
6)	453210	Office Supplies	2	5	0.4000	
7)	81111	Vehicle Maintenance and Repair	5	8	0.6250	
8)	32311	Printing Services	5	6	0.8333	
9)	517210	Radios and Communications	2	5	0.4000	
10)	315191	Uniforms	0	0		
11)	443120	Computer Hardware/Software	2	3	0.6667	
12)	336211	Bus Purchases	0	0		
13)						
14)						
15)						
16)						
17)						
18)						
19)						
20)						
21)						
22)						
23)						
24)						
25)						
26)						
27)						
28)						
29)						
30)						
31)						
32)						
33)						
34)						
35)						
Combined Totals			20	62	0.3226	<i>Overall availability of DBEs</i>

Step 3 - (Weight) x (Availability) = Weighted Base Figure

	NAICS Code	Project	Weight	x	Availability	Weighted Base Figure
1)	541850	Advertising	0.00408	x	0.12500	0.0005
2)	453998	Janitorial Supplies	0.03669	x		
3)	561311	Contract Personnel	0.36423	x	0.33333	0.1214
4)	423130	Tires/Tire Maintenance	0.04621	x		
5)	621511	Drug & Alcohol Testing	0.00690	x		
6)	453210	Office Supplies	0.02175	x	0.40000	0.0087
7)	81111	Vehicle Maintenance and Repair	0.25822	x	0.62500	0.1614
8)	32311	Printing Services	0.02175	x	0.83333	0.0181
9)	517210	Radios and Communications	0.02324	x	0.40000	0.0093
10)	315191	Uniforms	0.03265	x		
11)	443120	Computer Hardware/Software	0.00082	x	0.66667	0.0005
12)	336211	Bus Purchases	0.18347	x		
13)				x		
14)				x		
15)				x		
16)				x		
17)				x		
18)				x		
19)				x		
20)				x		
21)				x		
22)				x		
23)				x		
24)				x		
25)				x		
26)				x		
27)				x		
28)				x		
29)				x		
30)				x		
31)				x		
32)				x		
33)				x		
34)				x		
35)				x		
					Total	0.3200
					Expressed as a % (*100)	32.00%
					Rounded, Weighted Base Figure:	32%